

NEWS RELEASE

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IIDA Florida Chapter Second Annual
“WRCC EXTREME MAKEOVER”
for
Women’s Residential and Counseling Center (WRCC)
a program of Coalition for the Homeless of Central Florida

(May 4, 2009, Orlando, FL) - The Orlando City Center of the International Interior Design Association (IIDA) Florida Chapter is currently planning its Second Annual “WRCC Extreme Makeover.” This year’s makeover will include renovating first floor spaces to create a more home-like atmosphere and upgrading bathrooms to meet code and accessibility requirements. These areas will be improved through the use of pleasing architectural details and soothing finishes to complement the friendly, caring and supportive environment of the WRCC, which is situated in a beautiful, established downtown Orlando neighborhood.

IIDA volunteers will provide both interior design services, including design and drafting, as well as finish installation and furniture assembly. The challenge is to create a comforting, supportive residential environment for mothers and their children. The IIDA Team will meet this challenge through understanding the activities that happen in each space, creating specific zones for each activity and defining the zones through strategically located furniture and finishes. Finishes for this year’s WRCC Extreme Makeover will include new carpet, paint, lighting and in the bathrooms: plumbing fixtures, tile, and toilet partitions. Donations of services, materials and monetary contributions make this Extreme Makeover event a success for the WRCC and their residents.

“We are extremely grateful for IIDA’s time, talent and generous contribution to our Women’s Residential and Counseling Center,” said Brent A. Trotter, Coalition for the Homeless President/CEO. “Most of all, we are touched by their heartfelt desire to help improve the daily lives of our residents.”

The WRCC can accommodate up to 138 single women and women with children. Nearly 75 percent of the residents are victims of crime, mainly domestic violence. The WRCC maintains a 24-hour crisis hotline and will accept women and their children at anytime of the day or night. Programs at WRCC include Case Management, counseling, Victims of Crime Act (VOCA) support groups for women and their children, adult education, employment services, free legal help, and children’s services.

If you would like to support our efforts please contact: Mandy Wannan, 407-898-6570.

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The International Interior Design Association (IIDA) is a professional networking and educational association of more than 13,000 Members in nine specialty Forums, nine Regions, and 30 Chapters around the world. IIDA is committed to enhancing the quality of life through excellence in interior design and advancing interior design through knowledge. IIDA advocates for interior design excellence; provides superior industry information; nurtures a global interior design community; maintains educational standards; and responds to trends in business and design. Additional information is available on IIDA’s website www.iida.org.